

WHITEPAPER



CREATE YOUR OWN

METaverse

WITH YOUR OWN PRODUCTS

e2xr.io

VISIT...

LANZAROTE
Caliente.COM

Summary

GENESIS OF THE PROJECT	1
THE PLATFORM	3
• PLATFORM	3
• PUBLISHER	4
• UNLEASH YOUR PRODUCTS INTO THE METAVERSE	5
• BUILDER	6
• AGENCY & USER	7
TEAM	8
ADVISORS & INVESTORS	10
PARTNERS	11
METaverse MARKET	12
TOKEN UTILITY	13
TOKENOMICS	14
TECHNOLOGIES	15
ROADMAP	16
DISCLAIMER	17

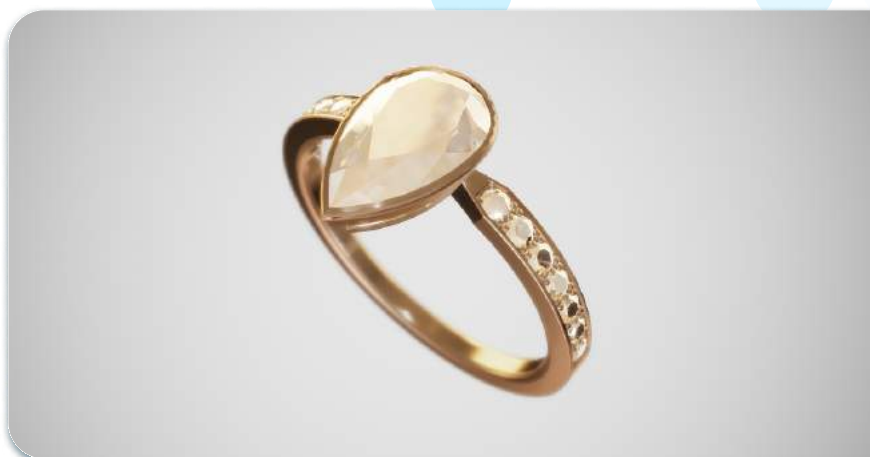
INTRODUCTION

Genesis of the project

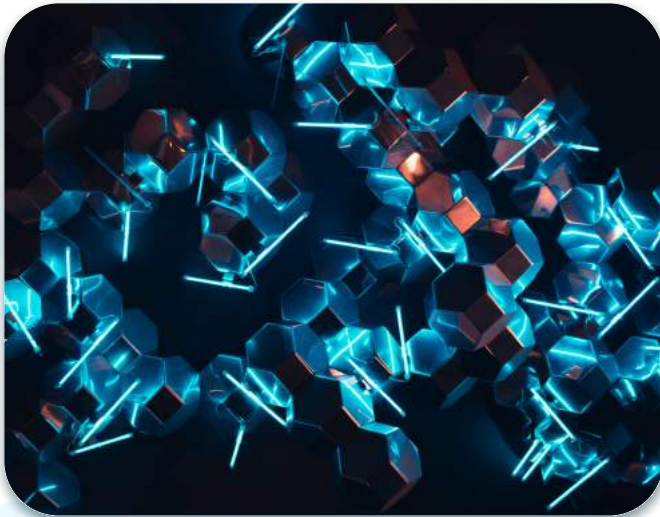


Since 2018, the team behind the E2XR platform has been working on numerous projects related to **3D, virtual reality, augmented reality, and multi-user environments.**

We already have **world-class clients** using our solutions on a daily basis which **increases their visibility and revenue with impressive results.** Our solutions are also proposed and pushed by our partner networks allowing us to evolve toward tomorrow's market needs.



Our **customers continue** to use more sets of solutions we offer and **continue to challenge us** in foreseeing what the sale of tomorrow will look like.



E2XR was born from an observation made with our customers and partners. Together with blockchain technologies, Non-Fungible Tokens (NFTs) and our skills in the virtual and augmented reality, we can create a fully revolutionary platform to become **THE gateway between reality and the Metaverse.**

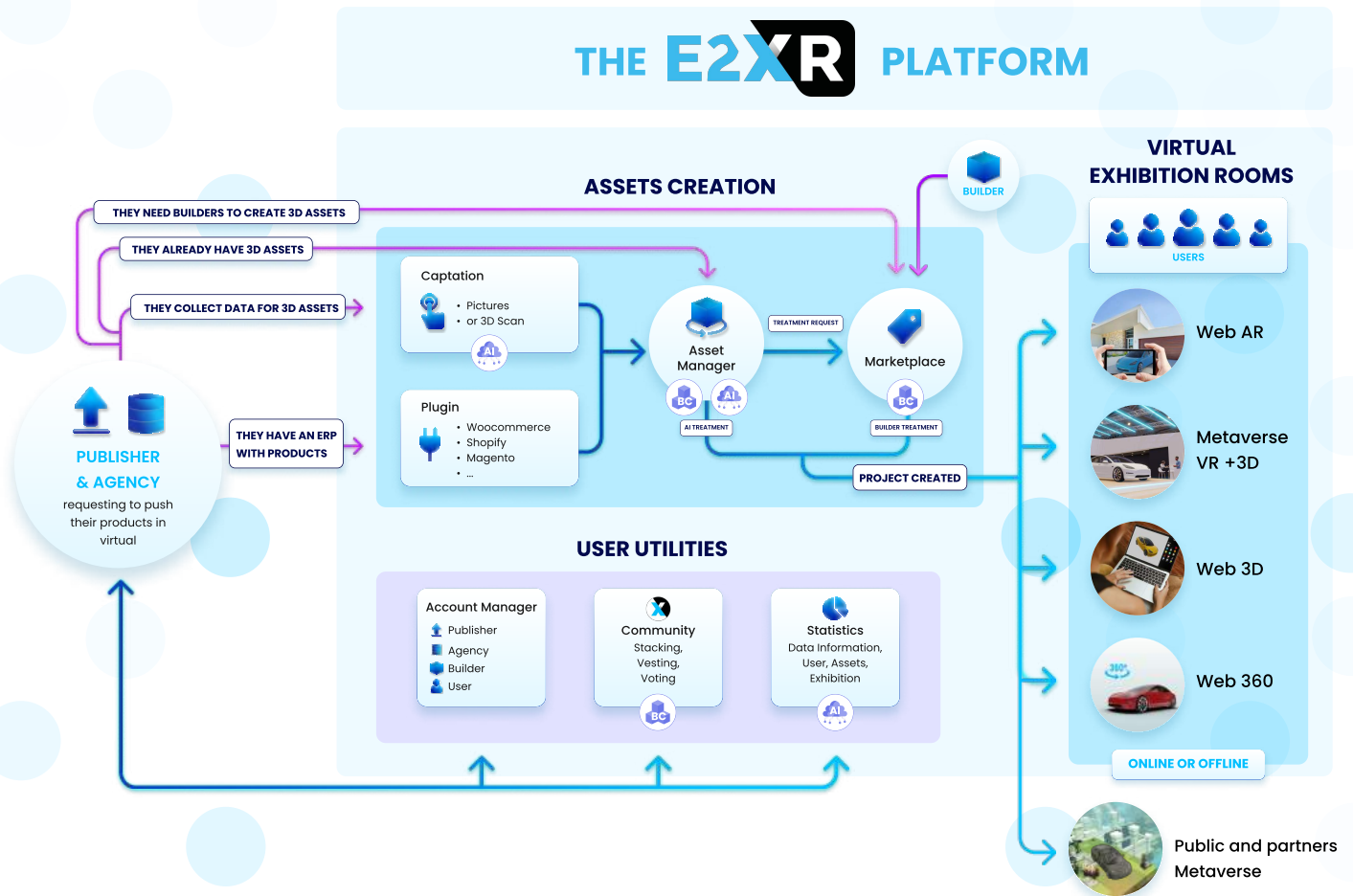
By working with our partners and advisors on how to put this in place, we have come up with **a unique product** that allows **everyone to participate in this process.**



TOMORROW,
OUR CUSTOMER'S PRODUCTS
WILL BE **VISIBLE**
ANYTIME, ANYWHERE!

THE PLATFORM

Platform



Légende



Blockchain technology is most simply defined as a decentralized, distributed ledger that records the provenance of a digital asset



The theory and development of computer systems able to perform tasks normally requiring human intelligence, such as visual perception, speech recognition, decision-making, and translation between languages.

THE PLATFORM

Publisher



PUBLISHER



Digitize products into **virtual** and **NFT assets**



Market assets in **digital environments**



Distribute assets to any website in **AR, VR and 3D**



Create **multiple metaverses** to showcase products in **open or private worlds**



Publish assets to **partner/public metaverses**



PUBLISHER



THE PLATFORM

Unleash your products into the Metaverse

YOUR PRODUCTS

**E2XR**

WEB



METAVERSE



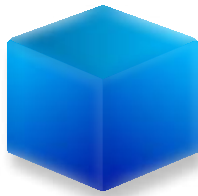
STORE

ON THE
MOVE

ANYTIME, ANYWHERE!

THE PLATFORM

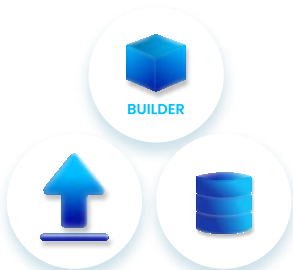
Builder

**BUILDER**

Create and sell virtual assets and metaverse templates for publishers and agencies



Respond to bounties from publishers and agencies willing to transform their products into assets



Become a member of the builders' team on a full metaverse project proposed by publishers or agencies

THE PLATFORM

Agency & User



AGENCY



Agencies that allow companies to **benefit** from all E2XR services and **enter all virtual spaces**



USER



Customers can have **live immersive experiences** in **different metaverses**



Customers can become **influencers** thanks to their presence in metaverses

WHO WE ARE

Team

Manoël Deligny*CEO*

Entrepreneur and new technology addict

Adrien Cousigné*CTO*

VR and 3D specialist, nothing is impossible

Yasmine Lahocine*Marketing Manager*

Marketing and blockchain expert, we don't need roads

Richard Dillon*CSO*

Selling what he likes is what he does best

Pauline Vitet*Project Manager*

VR/AR projects, a project is all the way

Antoine Führer*Project Manager*

Blockchain and core projects, all is connected

Laurent Pierre-Nicolas*Project Manager*

AI and platform projects, less is more

Marilou Mauroy*Growth Hacking*

Always finding a new way to go forwards

Houda Bousfiha*Business developer*

Customer satisfaction first

Axel Aigoïn*Business developer*

Listen, understand, and then realize

Khoa Dinh*Lead Tech*

Data scientist and
architect, being there
for the team

Nina Lino-Annunziata*Web Design*

Professional web design,
make the complicated
simple

Romain Verwaerde*Front dev*

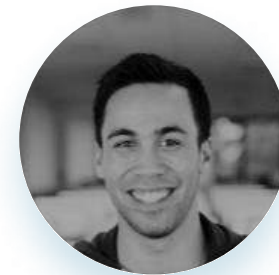
Web developer,
Tetris coach

Duy Tran Quang*Core dev*

Database, API and Servers
Architect, let's do it

Mathias Hadji*VR/AR dev*

VR/AR Specialist,
anytime, anywhere

William Drye*VR/AR dev*

VR/AR Specialist,
virtual is now

Calixte Blasius*3D dev*

Black belt in 3D
development, no
premature optimization

Tommy Ortigosa*3D Artist*

Artist. Period.

WHO WE ARE

Advisors & investors

Mohamed Quafafou*Searcher*

Recognized internationally
for his publications in AI
and Bigdata

Benoit Telle*Doctor in AI*

AI and BigData
specialist

Teal Rapp*Board Chair*

Blockchain
specialist

Philippe Laubry*Senior Creative*

Digital and marketing
specialist

Jean-Pierre Rostane*Development Coach*

Quality specialist

Guy-Loup Motte*Investor*

Confirmed Investor and
Advisor

Guillaume Bono*Accountant &
Entrepreneur*

Senior advisor for
multiple projects

Aurélia Farine*Lawyer*

ICO/IDO
Specialist

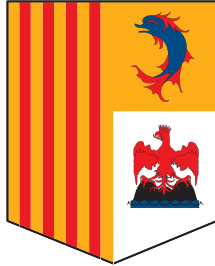
Morgan Dinkel*Startup mentor*

ICO/IDO
Specialist

WHO WE ARE

Partners

**RÉGION
SUD**
PROVENCE
ALPES
CÔTE D'AZUR



incubateur
**BELLE
DE MAI**

L i S

LABORATOIRE
D'INFORMATIQUE
& SYSTÈMES

UMR 7020



bpifrance
SERVIR L'AVENIR

**La
FRENCH TECH**



POLYTECH[®]
MARSEILLE
Aix-Marseille Université

Metaverse Market

“ The metaverse is **the next big technology platform**, attracting online game makers, social networks and other technology leaders to capture a slice of what we calculate to be a nearly **\$800 billion** market opportunity.

Social, persistent, shared, virtual 3D worlds, **the metaverse is the convergence of the physical and digital realms in the next evolution of the internet and social networks using real-time 3D software**. It presents an opportunity for leading online entertainment and social media companies to capitalize on new revenue streams.

”

Bloomberg Intelligence, December 01, 2021

+1000%

Progression of the
Metaverse in
4 years

\$800B

Annual revenues of
the Metaverse
in 2024

\$2M

Price of one
property sold on
Decentraland in
JAN 2022



TOKENOMICS

Token Utility

E2XR TOKEN USE CASES WILL BE EXPANDED OVER COMING YEARS

Some of its initial functions



Buy & sell assets/ products

E2XR tokens will be used for platform transactions



Rewards + Royalties

In addition to staking rewards, 5% of profits will be distributed as royalties to those who stake



Ecosystem governance

Holders will be able to participate in the platform governance and make decisions about its future development



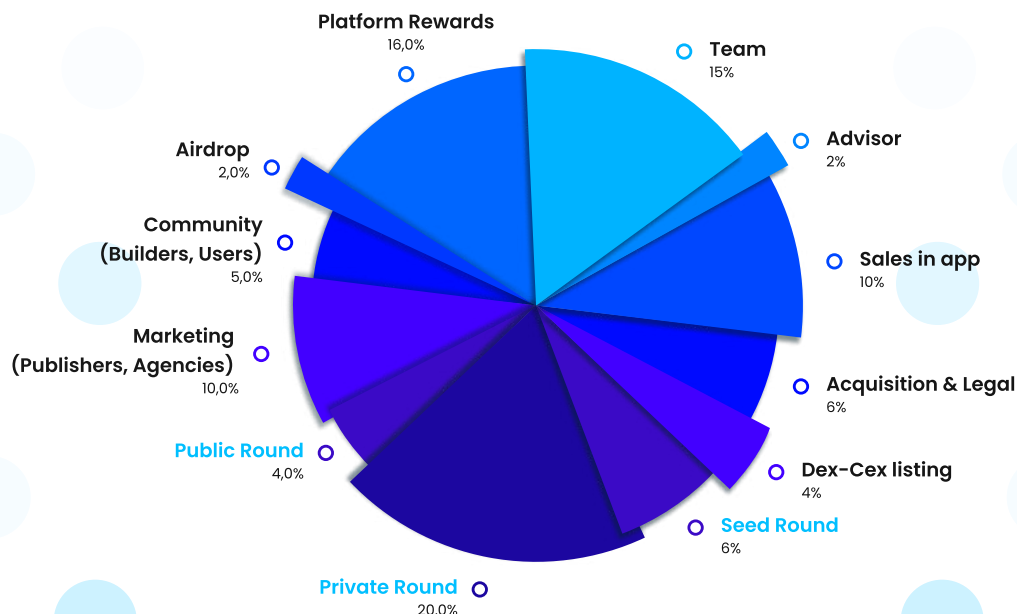
Community benefits

E2XR holders that stake tokens will have discounts and early access to advanced functions



TOKENOMICS

Tokenomics details



TICKER	E2XR
MAX SUPPLY	400 000 000
INITIAL MARKET CAP	\$860 000 USD

GROUP	%	TOKEN	INITIAL RELEASE	CLIFF	VESTING	PRICE
TEAM	15	60 000 000		6 months	3 years	
ADVISORS	2	8 000 000		6 months	2 years	
SALES IN APP	10	40 000 000		NO	9 months	
ACQUISITION & LEGAL	6	24 000 000		NO	2 years	
DEX-CEX LISTING	4	16 000 000	25%	NO	4 months	
SEED ROUND	6	24 000 000	5%	6 months	12 months	\$0.020
PRIVATE ROUND	20	80 000 000	15%	3 months	9 months	\$0.025
PUBLIC ROUND	4	16 000 000	25%	NO	4 months	\$0.050
MARKETING (PUBLISHERS, AGENCIES)	10	40 000 000		NO	1 year	
COMMUNITY (BUILDERS, USERS)	5	20 000 000		NO	1 year	
AIRDROP	2	8 000 000		1 month	1 year	
PLATFORM REWARDS	16	64 000 000		NO	1 year	

OUR WORK

TECHNOLOGIES



We are going to create the E2XR project on **Web3** to be available globally and fully in line with our needs in the future. This will be done in stages.

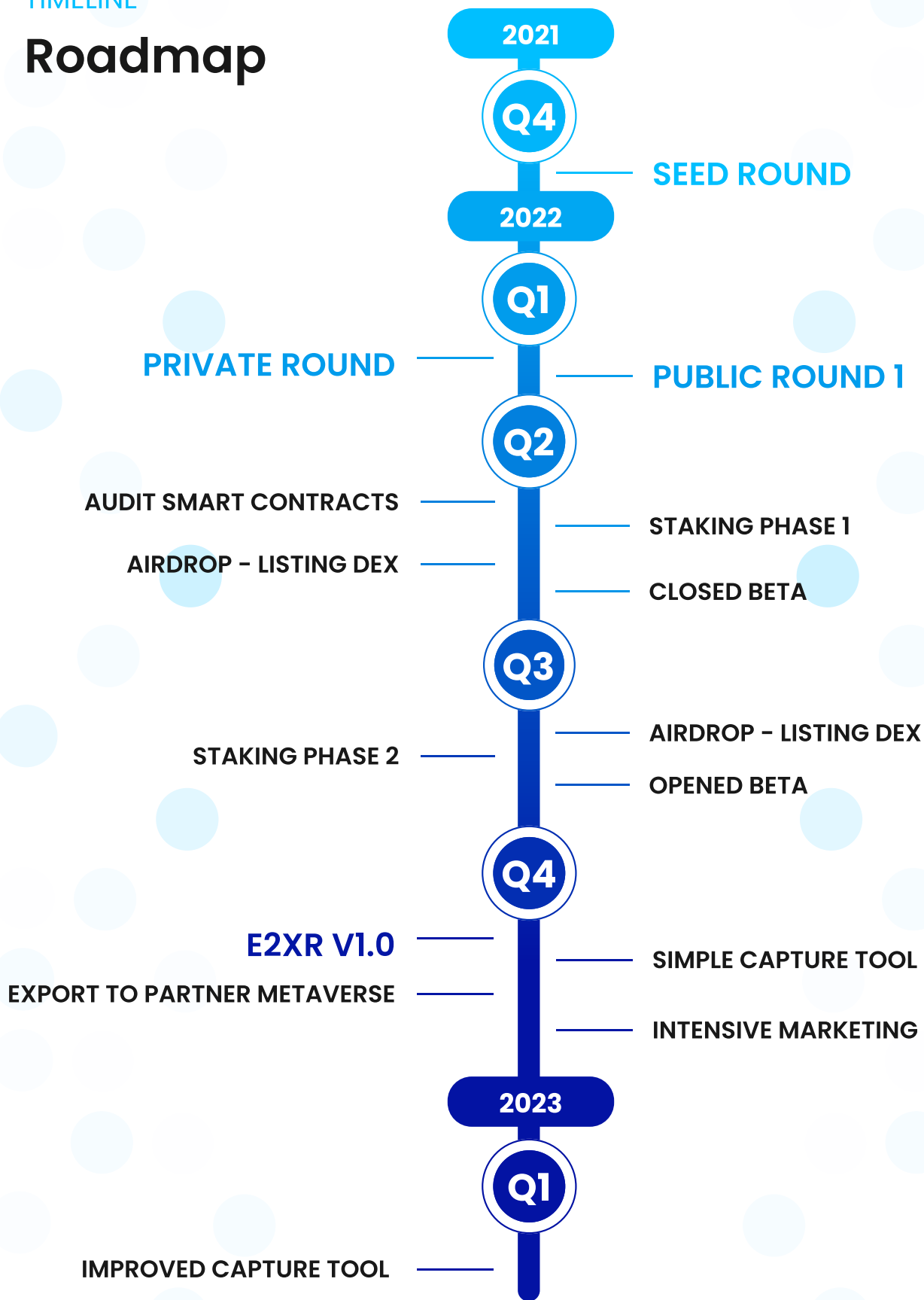
The project will be launched on Solana and Avalanche in accordance with our philosophy around **performance and environmental impact**.



The project will be available on as many media as possible, and we intend to adapt to all new strategic terminals in the metaverse.

TIMELINE

Roadmap



FEATURES WILL BE REVEALED AFTER ROUND 2

DISCLAIMER

Contents and purpose of whitepaper

This whitepaper does not in any way constitute a prospectus, or an offer to sell, or an invitation to subscribe or a solicitation to invest in financial securities. The purpose of this document is to present the project relating to the **e2xr platform**, the services offered and the advantages granted by subscribing to E2XR tokens.

The management and employees of the **e2xr platform** are working to ensure the success of the operation and its development, however they themselves are subject to the inherent risks of the sector. Consequently, this whitepaper does not in any way constitute a guarantee of the economic and structural model implemented or of the launch of operations, which include the opening and commissioning of the **e2xr platform**.

Financial and technical risks related to investment in digital tokens

The present token offer does not fall under the scope of the optional approval procedure provided for under article L.552-4 of the monetary and financial code. e2xr is not a financial intermediary within the meaning of article L. 546-1 of the Financial and Monetary Code nor is it a digital asset service provider within the meaning of article L. 54-10-2 of the Financial and Monetary Code.

Investment in a token offer as defined within article L. 552-3 of the Financial and Monetary Code includes partial or total risk of the investment. No guarantee is given to the subscriber as to the liquidity of the tokens acquired during the offer, the existence of a secondary market for these tokens, the value of the tokens acquired during the offer and the equivalent value of these tokens in currency.

E2XR tokens operate in an independent, decentralized, and unregulated market. Unlike traditional financial assets, digital tokens are not tracked by a central bank and consequently, cannot be subject to corrective measures to protect their value. Digital token markets depend solely on supply and demand.

Subscription and conservation of E2XR tokens depend on the blockchain system and network. **The e2xr platform** is not a guarantor of the proper functioning of this

system, and consequently, has no obligation of protection or guarantee in the event of systemic failure, an error, fault, violation or omission of the subscriber which would result in the loss of tokens subscribed.

The terms and conditions of token subscription and the functioning of the **e2xr platform** may change as a function of political, social, economic, financial, competitive, legal and regulatory conditions of the cryptoasset sector in which it is located. A change can also be caused in the event of a change in the commercial strategy, the availability of professionals, and more generally owing to any endogenous or exogenous factors.

In this framework, this token offer is not meant for new users but is reserved for users who have knowledge and skills in the field, which translates as sufficient experience and expertise to determine the costs and benefits of an investment in digital tokens. Consequently, the subscriber must be capable of making a decision about whether or not to subscribe given his or her exposure and risk aversion.

This whitepaper is not meant to take the place of the buyer's knowledge that is expected to proceed with subscription of **E2XR tokens**. It does not provide any general information about the functionalities and legislation applicable in the blockchain and digital token field.

It does not provide any information, indication or recommendation, in particular pertaining to the guarantee of success or profitability of the project, which would encourage the user to subscribe to a token offer.

The legislation, regulatory framework and fiscal regulations applicable to the holding of digital tokens and non-fungible tokens is at the beginning stage and as such, is evolving continuously. It is the responsibility of the subscriber to inform him or herself depending on his or her personal situation, and if needed to consult with a qualified professional in the field, before proceeding with or giving up the subscription. By proceeding with the subscription operation, the buyer understands and expressly declares to **e2xr platform** to be fully aware of the risks associated with the mechanism relating to use of the blockchain, cryptoassets and investment in tokens, and declares that he or she accepts them without reservation after reading this whitepaper.

Under no circumstances will e2xr platform be held responsible in the event of loss of the value invested, loss of tokens, hacking, or a situation resulting in the impossibility for the buyer to access E2XR tokens as a result of his or her own actions and/or omissions.

Rights conferred by the E2XR token

The **E2XR token** created for the functioning of the **e2xr platform** is a digital token which falls under the scope of article L. 552-2 of the Financial and Monetary Code and of the technical sub-category of the “utility token”. It does not confer any financial right to its subscriber.

The purchase of **E2XR tokens** only allows the subscriber to access the utility listed in the “UTILITY TOKEN” section of the whitepaper. No other right of use is conferred to the user.

The purchase of **E2XR tokens** does not represent a financial investment contract between the issuing company and the subscriber: the latter shall not be entitled under any circumstances to claim a financial right, such as payment of dividends, interest or any other compensation in return for the investment made, or a political right of access, information, and /or participation in governance of the issuing company other than community survey decided by the company.

Declarations of the subscriber

By proceeding with the subscription, the subscriber declares and guarantees **e2xr platform**:

- That he or she has the legal and financial capacity to subscribe to the E2XR token offer
- That he or she will not use this subscription for purposes contrary to the applicable legislation in the area of fighting money laundering and financing terrorism, and more generally, for any purposes contrary to the legislation in force
- That he or she is not a novice user and has sufficient skills to assess the subscription opportunity, after studying the project, analyzing the risks, and reading the whitepaper
- That he or she is aware that e2xr platform does not guarantee the success of the operation envisaged.
- That he or she is subscribing to the purchase of E2XR tokens solely to access the e2xr platform, to the exclusion of any external usage, in particular for speculative purposes.

All information contained in the whitepaper is provided for informational purposes only and this whitepaper has no contractual value. Subscribers are therefore invited to take note of the Terms and Conditions of the ICO/IDO when subscribing to **E2XR token**.